

# Curriculum

## Communication Design B.A., 1<sup>st</sup> year

Examination Regulations 2014

Module Study Module Focus	Study Subjects	Lessons per week	Semester	Credits	Workload			
Module 1 Project 1  Design Fundamentals 1	Photography 1	3	1	6	180			
	Artwork 1	3	1	6	180			
Module 2 Method 1  Fundamentals of Practical and Visual Art	Chromatics	2	1	2	60			
	Nude Drawing	2	1	2	60			
	Material Exercises 1	2	1	2	60			
	Digital Design 1	2	1	2	60			
	Photographic Techniques	2	1	2	60			
	Photographic Laboratory	2	1	2	60			
	Typography 1	2	1	2	60			
	Layout 1	4	2	2	60			
	Verbal Communication 1	2	2	2	60			
	Time-Based Media 1	2	2	2	60			
	Digital Design 2	2	2	2	60			
	Lettering Design 1	2	2	4	120			
	Technology of Art	2	2	2	60			
Module 3 Theory 1  Historical Fundamentals	History of Art 1	2	1	2	60			
	History of Design 1	2	1	2	60			
	History of Art 2	2	2	2	60			
	History of Design 2	2	2	2	60			
Module 4 Project 2  Design Fundamentals 2	Typography 2	2	2	6	180			
	Interactive Media 1	2	2	6	180			



# Curriculum

## Communication Design B.A., 3<sup>rd</sup> year

Examination Regulations 2014

Module Study Module Focus	Study Subjects	Lessons per week	Semester	Credits	Workload				
Module 10 Project 5		2	5	18	540				
Focus Project 2									
Module 11 Method 3	<b>Presentation Techniques 2</b>	2	5	2	60				
Artistic Techniques 2	<b>Workshop Week</b>	2	5	1	30				
Module 12 Theory 3	<b>Thesis Preparation</b>	2	5	3	90				
Consolidation									
Module 13	<b>Elective Module, Advancement</b>	4	5	4	120				
Compulsory Elective Modules and Special Credits 2	<b>Forum*, Excursion, Lecture Series</b>	2	5	2	60				
Subject-relevant Consolidation	<b>Elective Module, Advancement</b>	2	6	2	60				
	<b>Mobility: Interdisciplinary Projects or Internship, Student Exchange</b>		6	8	240				
Module 14 Project 6	<b>Final Project</b>	4	6	12	360				
B.A. Thesis	<b>Theory Project</b>		6	4	120	<b>see Evaluation Sheet</b>			
	<b>Colloquium</b>		6	4	120				
Specifics									

\* required course: during your Bachelor Studies you have to attend for a workshop and a symposium.